



PARK HOTEL GROUP

FACT SHEET



Park Hotel Group, a leading hospitality company in Asia Pacific, offers the best experiences in excellent locations to make exploring the region with us exceptional, always. Established since 1961, the Group is dedicated to bring joy and love to all guests through authentic service delivered from the heart.

Today, Park Hotel Group has nearly 30 hotels and resorts operating or under development in 10 destinations and gateway cities across Asia Pacific. Our brand portfolio, which comprises of luxury Grand Park, upscale Park Hotel and midscale Destination, is designed to meet the evolving needs of travellers today and we remain committed to being where life's journeys take you.



GRAND PARK

Grand Park is a luxury hotel brand synonymous with premium accommodation, facilities, service and comfort designed for discerning business and leisure travellers.



PARK HOTEL

Park Hotel an upscale hotel brand, curates high standards of hospitality, service and contemporary amenities to deliver utmost comfort and convenience for our world travellers today.



DESTINATION

Destination is a midscale brand that focuses on providing quality and affordable accommodation in prime, central locations for the savvy traveller.



For more information about Park Hotel Group, visit www.parkhotelgroup.com or scan the QR code.

A person wearing a wide-brimmed straw hat is relaxing on a red inflatable ring with white polka dots in a swimming pool. The pool is surrounded by a modern building with balconies and lush tropical landscaping, including palm trees and large green plants. The water is clear and blue.

Enjoy More *of*
Life's Moments

PARK Rewards

Park Rewards is a single free-to-join loyalty programme by the Park Hotel Group that rewards corporate bookers, staying guests and dining patrons. Offering many ways to earn, no blackout dates and no PARK\$ expiry, members can enjoy their rewards faster with greater flexibility.

Member Benefits



One Account
Covers both corporate and personal memberships



No Expiry
PARK\$ do not expire on active members



Earn & Redeem
At participating hotels and venues



Tiered Privileges
Higher tiers earn and get more



Earn Bonus PARK\$
Through referrals or activity completion



Member-only Rates
Instant confirmation on parkhotelgroup.com



No Blackout Dates
Offset online bookings with PARK\$



Anytime, Anywhere
Access your online membership account 24/7

*Terms & Conditions apply.



For more information about Park Rewards, visit www.parkrewards.com or scan the QR code.



Global Business Preferred Programme

Get the best value for business travels

Global Business Preferred Programme offers small to mid-size businesses easy access to Park Hotel Group's participating hotels everywhere, with special rates and exclusive offers.

- 10% off Best Flexible rates* everyday. 15% off for 50 nights and more
- Complimentary Wi-Fi throughout the stay
- 20% off hotel dining
- Exclusive perks with a stellar list of partner restaurants and bars

* Rate is non-commissionable

For further enquiries, please contact sales@parkhotelgroup.com



For more information about Global Business Preferred Programme, visit www.parkhotelgroup.com/business-preferred or scan the QR code.



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GRAND PARK



PARK HOTEL



DESTINATION

PARK
Rewards



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